

Partnership Level	Platinum	Gold	Silver	Bronze	Exhibitor
Cost* <i>*Please note that these currency conversions are estimates only rounded to the nearest thousand, based on approximate exchange rates as of July 2025. Actual amounts will vary depending on the exchange rate at the time of payment, as the value of the Canadian Dollar (CAD) may fluctuate.</i>	CAD \$32,000 USD (≈0.73) ~\$24,000 EUR (≈0.67) ~\$22,000 GBP (≈0.57) ~\$19,000	CAD \$25,000 USD (≈0.73) ~\$19,000 EUR (≈0.67) ~\$17,000 GBP (≈0.57) ~\$15,000	CAD \$ 18,000 USD (≈0.73) ~\$14,000 EUR (≈0.67) ~\$13,000 GBP (≈0.57) ~\$11,000	CAD \$ 12,000 USD (≈0.73) ~\$9,000 EUR (≈0.67) ~\$9,000 GBP (≈0.57) ~\$7,000	CAD \$6,500 USD (≈0.73) ~\$5,000 EUR (≈0.67) ~\$5,000 GBP (≈0.57) ~\$4,000
Complimentary Registrations <i>Access to scientific programme and includes meals</i>	12	8	6	4	2
Additional Exhibitor Badges	15% discount	10% discount	5% discount	No discount	No discount
Sponsored Educational Meal	First right of refusal	Second right of refusal	Third right of refusal	Fourth right of refusal	None
Sponsored Industry & Science Session	First right of refusal	Second right of refusal	Third right of refusal	Fourth right of refusal	None
Additional Sponsorship Opportunities	First right of refusal	Second right of refusal	Third right of refusal	None	None
Exhibit Space	400 sqft	300 sqft	200 sqft	100 sqft	100 sqft
Equivalent Booth Space	4x 10' by 10' Booths	3x 10' by 10' Booths	2x 10' x 10' Booth	1x 10' x 10' Booth	1x 10' x 10' Booth
Option to rent additional booth space (100 sqft) at a reduced cost of \$5,000 per space. <i>No shell systems or furniture included</i>	Up to 4 additional	Up to 3 additional	Up to 2 additional	Up to 1 additional	No additional space
Booth Selection	First priority	Second priority	Third priority	Fourth priority	Fifth priority
Meeting Room on site. <i>Catering not included.</i>	Available to book for additional fee				
Portion of sponsorship allocated to Norma N. Gill Fund	Yes	Yes	Yes	Yes	Yes
Name and logo on the congress website	Included	Included	Included	Included	Included
Exhibit Portal	Included	Included	Included	Included	Included
Exibitor Portal Managers	Unlimited	Unlimited	Up to 10	Up to 7	Up to 5
Digital Lead Retrieval (for all managers)	Included	Included	Included	Included	Can be purchased for \$500
Access to list of Congress registrants (name, email, job, organization, and country/region/city) - according to WCET® rules and in compliance with GDPR	Included	Included	Included	Included	Included
Company name & logo in Congress map	Included	Included	Included	Included	Included
Company name and logo on main lecture hall screen between sessions & at opening and closing ceremonies	Included	Included	Included	Included	Included
Recognition during opening and closing session	Included	Included	Included	Included	Included
Recognition during social events	Included				
Push notification and email blast via conference app	2	1	0	0	0
Promotional insert in delegates' bags	Full Page: 8.5" x 11"	1/2 Page: 8.5" wide x 5.5" high OR 4.25" wide x 11" high	1/4 Page: 4.25" wide x 5.5" high	1/4 Page: 4.25" wide x 5.5" high	None

All booths include:

- Installation and removal Pipe & Drape
- 8' High back wall (Black)
- 3' High siderails (Black)
- (1) 6' Draped table (3 sides)
- (2) Grey side chairs
- (1) Wastebasket
- (1) ID Sign (8"x48")