



NURSES SPECIALIZED IN
WOUND, OSTOMY AND CONTINENCE
CANADA
INFIRMIÈRES SPÉCIALISÉES EN
PLAIES, STOMIES ET CONTINENCE
CANADA

SPONSORSHIP & EXHIBITION PROSPECTUS

“In It Together: Moving Mountains to Create a World of Better
Wound, Ostomy, and Continence Care”

WCET® - NSWOC® 2026 Biennial Joint Congress

www.wcet-nswoc2026.com | office@nswoc.ca



WCET® - NSWOCC® 2026 Biennial Joint Congress

Dates: April 24-28, 2026

Location: Vancouver Convention Centre (East Building),
Vancouver, British Columbia, Canada

Participants: 1,000-1,200

Organized by: The World Council of Enterostomal
Therapists® (WCET®) and Nurses Specialized in Wound,
Ostomy and Continence Canada (NSWOCC®)

Website: www.wcet-nswocc2026.com

Contact: office@nswoc.ca





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Welcome to the WCET® - NSWOCC® 2026 Biennial Joint Congress

On behalf of the WCET® - NSWOCC® organizing committee, we are delighted to invite you to exhibit and/or become a sponsor at the WCET® - NSWOCC® 2026 Biennial Joint Congress, taking place from April 24-28, 2026 at the East Building of the award-winning Vancouver Convention Centre in Vancouver, British Columbia, Canada — a breathtaking venue set along the city's scenic waterfront. Recognizable by its striking white sails and “Canada Place” sign, this state-of-the-art facility offers sweeping views of the North Shore Mountains and the Burrard Inlet, providing the perfect backdrop for a world-class wound, ostomy and continence congress.

This exceptional global event is a collaborative effort between the World Council of Enterostomal Therapists (WCET®) and Nurses Specialized in Wound, Ostomy and Continence Canada (NSWOCC®), bringing together between 1,000-1,200 thought leaders, clinicians, researchers, and industry members in wound, ostomy and continence care from around the world.

“In It Together: Moving Mountains to Create a World of Better Wound, Ostomy, and Continence Care”

Join us as we unite global expertise, promote interdisciplinary collaboration, and elevate care standards worldwide. The 2026 Congress will feature five days of scientific programming, hands-on workshops, and networking events in a welcoming, internationally focused environment.

Enhancing Live Translation

To ensure an inclusive experience for all, sessions will feature live transcription and translation using Wordly, an AI-powered tool. Participants will be able to access real-time subtitles in their preferred language via personal devices or projected next to presentation slides. This supports international attendees, multilingual learners, and those with hearing impairments — helping create an accessible and engaging congress experience.



Audience & International Reach

A Global Gathering of Experts

This prestigious Congress is expected to draw more than 1,000 delegates from across the globe. Attendees will include:

- Nurses Specialized in Wound, Ostomy and Continence (NSWOCs)
- Enterostomal Therapy Nurses (ETNs)
- Physicians, surgeons, and interdisciplinary specialists
- Skin Wellness Associate Nurses (SWANs)
- Industry professionals and manufacturers
- Researchers, academics, and students
- Policy-makers and global health leaders

Representing over 69 countries and building on WCET's global membership and NSWOC's national leadership, this Congress offers unmatched access to product decision-makers, healthcare providers, and advocates invested in transforming patient care.

Why Partner with Us?

Corporate partners will:

- Network directly with high-impact wound, ostomy and continence healthcare professionals
- Showcase products to clinicians from diverse health systems
- Be recognized as a respected international and Canadian healthcare brand
- Support knowledge exchange, innovation, and global collaboration

Don't miss this important opportunity to contribute to advancing care for individuals living with wounds, ostomies, and continence issues on an international scale. We look forward to welcoming you to Vancouver, Canada April 24-28, 2026!





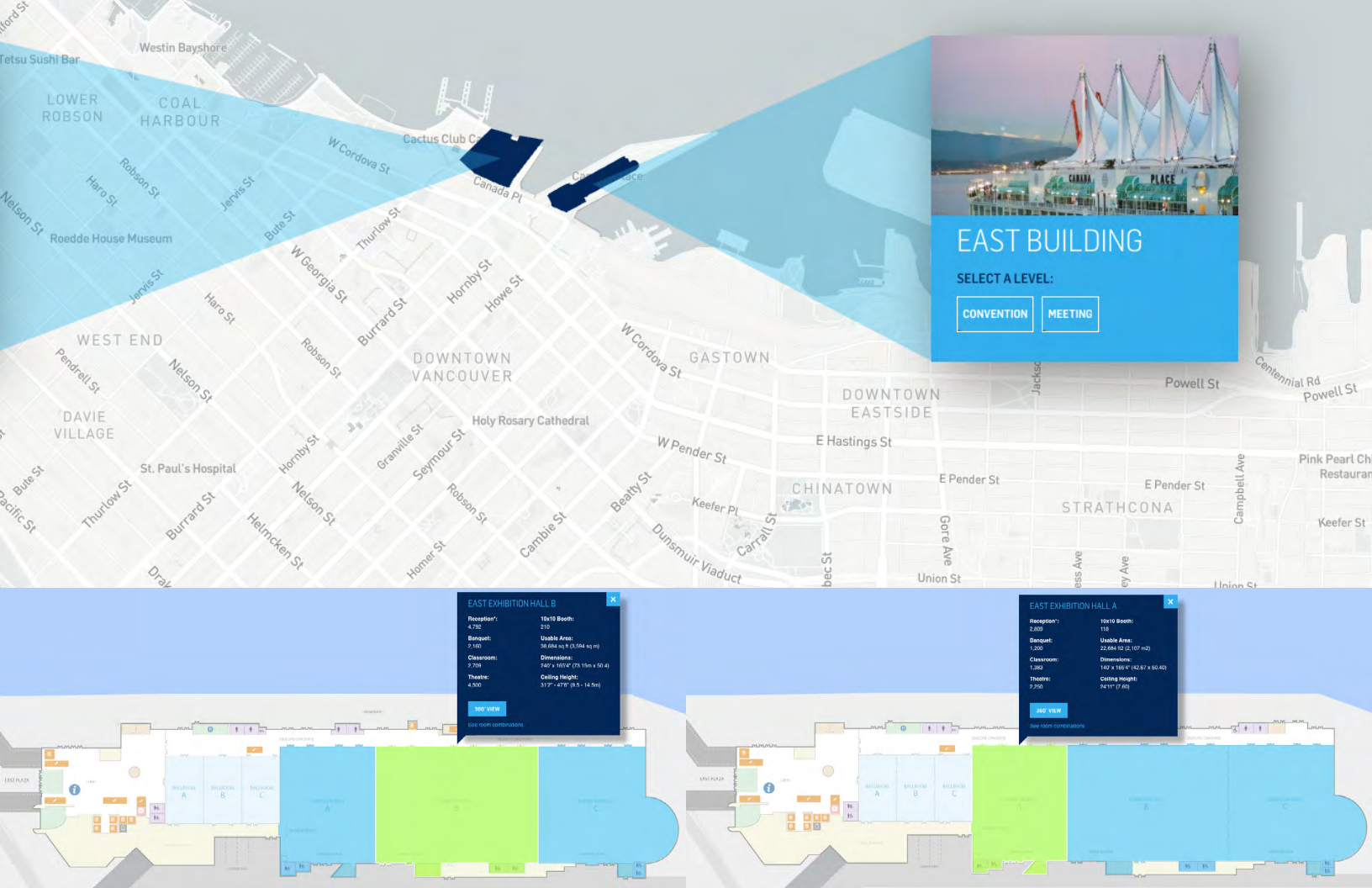
NORTH ↑

Welcome to Vancouver

Vancouver is the perfect host city for the 2026 WCET® – NSWOCC® Joint Congress, offering a stunning blend of mountain, ocean, and urban landscapes.

Vancouver International Airport (YVR) is one of North America's best-connected and most highly rated airports, offering direct flights from major cities across Canada, the U.S., Europe, and Asia. Whether you're flying from Toronto or Tokyo, getting here is simple.

From the airport, attendees can take the Canada Line SkyTrain directly to downtown Vancouver in just 25 minutes. The Vancouver Convention Centre's East Building is easily accessible on foot or by taxi, rideshare, or public transit.



Venue

Where Innovation Meets the Oceanfront

The 2026 WCET® - NSWOCC® Joint Congress will take place at the iconic East Building of the Vancouver Convention Centre – a breathtaking venue set along the city’s scenic waterfront. Recognizable by its striking white sails and “Canada Place” sign, this state-of-the-art facility offers sweeping views of the North Shore Mountains and the Burrard Inlet, providing the perfect backdrop for a world-class event.

Inside, the Congress will be hosted on two levels:

- **Exhibition Hall B (Convention Level)** will house the bustling Exhibit Hall, where companies from around the globe will connect with delegates.
- **Exhibition Hall A** will serve as the grand Plenary Room, where keynotes and major sessions will take place.

Additional concurrent sessions, networking spaces, and meeting rooms will be located on the second-level Meeting Level, ensuring a cohesive and easy-to-navigate experience for attendees.

To explore the full floor plan and facility specifications, visit:

www.vancouverconventioncentre.com/facility/floor-plans-and-specs



Key Dates & Programme Overview

Key Dates Pre-Congress

- June 2025: **Call for Abstracts**
- September 22, 2025: **Registration Opens**
- October 6, 2025: **Abstract Submission Deadline**

Friday, April 24 – Pre-Congress Workshops, Industry & Science Day & Exhibit Hall Opens

This day features in-depth pre-congress workshops covering several wound, ostomy and continence topics. The afternoon includes sponsored Industry & Science Sessions as a part of the satellite symposium, offering corporate-supported education. The day concludes with the Parade of Nations and the Opening of the Exhibit Hall and Welcome Social Event, including a dedicated poster author meet-and-greet, will happen in the evening.

Saturday, April 25

Education begins with a sponsored breakfast, then the official Opening Ceremonies, followed by plenary sessions. The day includes sponsored lunch sessions, parallel free paper presentations, and ongoing exhibit & poster viewing. In the evening is the Congress Gala, Awards Ceremony, & WOC Institute Graduation Parade.

Sunday, April 26

A mix of sponsored education, plenary keynotes, and free paper sessions continues throughout the day. The exhibit hall remains open, and a special evening event rounds out the day's programming.

Monday, April 27

The final full day includes plenary sessions, sponsored meals, and robust parallel paper sessions across all specialties. The exhibit hall closes at midday, with exhibitor move-out occurring in the afternoon.

Tuesday, April 28 – Closing

The Congress concludes with a series of morning plenary keynotes, final parallel free paper sessions, and a Closing Ceremony featuring awards presentations, city remarks, and the official handover to the next Congress host.

At a Glance

Friday, April 24, 2026

- Exhibitor Move-In
- Access to Poster Library for poster setup
- Registration
- Parade of Nations Ceremony: 5:30PM–6:30PM
- Opening of Exhibition & Welcome Social: 6:30PM–8:30PM

Saturday, April 25, 2026

- Opening Ceremonies: 8:30AM
- Plenary Keynotes begin: 9:00AM
- Exhibit Hall open during scheduled times
- Congress Gala & Awards: 6:30PM–10PM

Sunday, April 26, 2026

- Exhibit Hall open during scheduled times
- Evening Social Event: 6PM – 9PM

Monday, April 27, 2026

- Final day of Exhibition
- Exhibitor Move-Out: TBC

Tuesday, April 28, 2026

- Final Congress Plenaries & Parallel Sessions
- Closing Ceremony: 2PM–3PM
- Poster Pickup



Corporate Partnership Opportunities

Whether you're a multinational corporation or a specialized vendor, our five-tiered sponsorship structure ensures visibility and value. All sponsors benefit from high-profile branding, engagement opportunities, and meaningful access to delegates.

Platinum Partner – CAD \$32,000

Our premier sponsorship tier includes maximum visibility, the largest exhibit space, and top-tier engagement benefits. Platinum partners enjoy the highest profile recognition and exclusive first rights to sponsored sessions.

- 12 full registrations, 400 sqft exhibit space (4x booths)
- Priority booth and promotional item placement
- Push notifications and 1st rights for meals, education, and add-ons

Bronze Partner – CAD \$12,000

An affordable, value-packed option for brands looking to engage with the community. Includes all key benefits and onsite visibility with scaled exhibit space.

- 4 registrations
- 100 sqft exhibit space (1x booth)
- Fourth booth and promotional insert
- priority

Gold Partner – CAD \$25,000

Gold partners receive substantial exposure and access to attendees, plus premium branding opportunities. With strong booth presence and second-tier sponsor rights, this level offers an excellent return.

- 8 registrations, 300 sqft exhibit space (3x booths)
- Second choice of booth, meals, and education slots
- 1 push notification and promotional bag insert

Exhibitor – CAD \$6,500

This standard option is perfect for vendors and organizations wanting exhibit floor presence without extra sponsorship add-ons.

- 2 registrations, 100 sqft booth
- Company name in program and website
- Access to exhibitor portal and lead retrieval (add-on)

Silver Partner – CAD \$18,000

Silver sponsorship includes strong presence in both exhibit and digital spaces with mid-tier recognition. It's ideal for companies looking to maintain visibility without premier pricing.

- 6 registrations
- 200 sqft exhibit space (2x booths)
- Third booth and promotional insert priority

Additional Benefits Across All Levels:

- Company name/logo on Congress website and map
- Access to registrant list (in accordance with GDPR & WCET® rules)
- Online exhibitor portal access

| Partnership Level | Platinum | Gold | Silver | Bronze | Exhibitor |
|--|--|--|--|---|--|
| Cost* <i>*Please note that these currency conversions are estimates only rounded to the nearest thousand, based on approximate exchange rates as of July 2025. Actual amounts will vary depending on the exchange rate at the time of payment, as the value of the Canadian Dollar (CAD) may fluctuate.</i> | CAD \$32,000 USD (≈0.73) ~\$24,000 EUR (≈0.67) ~\$22,000 GBP (≈0.57) ~\$19,000 | CAD \$25,000 USD (≈0.73) ~\$19,000 EUR (≈0.67) ~\$17,000 GBP (≈0.57) ~\$15,000 | CAD \$18,000 USD (≈0.73) ~\$14,000 EUR (≈0.67) ~\$13,000 GBP (≈0.57) ~\$11,000 | CAD \$12,000 USD (≈0.73) ~\$9,000 EUR (≈0.67) ~\$9,000 GBP (≈0.57) ~\$7,000 | CAD \$6,500 USD (≈0.73) ~\$5,000 EUR (≈0.67) ~\$5,000 GBP (≈0.57) ~\$4,000 |
| Complimentary Registrations | 12 | 8 | 6 | 4 | 2 |
| Access to scientific programme and includes meals | | | | | |
| Additional Exhibitor Badges | 15% discount | 10% discount | 5% discount | No discount | No discount |
| Sponsored Educational Meal | First right of refusal | Second right of refusal | Third right of refusal | Fourth right of refusal | None |
| Sponsored Industry & Science Session | First right of refusal | Second right of refusal | Third right of refusal | Fourth right of refusal | None |
| Additional Sponsorship Opportunities | First right of refusal | Second right of refusal | Third right of refusal | None | None |
| Exhibit Space | 400 sqft | 300 sqft | 200 sqft | 100 sqft | 100 sqft |
| Equivalent Booth Space | 4x 10' by 10' Booths | 3x 10' by 10' Booths | 2x 10' x 10' Booth | 1x 10' x 10' Booth | 1x 10' x 10' Booth |
| Option to rent additional booth space (100 sqft) at a reduced cost of \$5,000 per space. <i>No shell systems or furniture included</i> | Up to 4 additional | Up to 3 additional | Up to 2 additional | Up to 1 additional | No additional space |
| Booth Selection | First priority | Second priority | Third priority | Fourth priority | Fifth priority |
| Meeting Room on site. <i>Catering not included.</i> | Available to book for additional fee | | | | |
| Portion of sponsorship allocated to Norma N. Gill Fund | Yes | Yes | Yes | Yes | Yes |
| Name and logo on the congress website | Included | Included | Included | Included | Included |
| Exhibit Portal | Included | Included | Included | Included | Included |
| Exhibitor Portal Managers | Unlimited | Unlimited | Up to 10 | Up to 7 | Up to 5 |
| Digital Lead Retrieval (for all managers) | Included | Included | Included | Included | Can be purchased for \$500 |
| Access to list of Congress registrants (name, email, job, organization, and country/region/city) - according to WCET® rules and in compliance with GDPR | Included | Included | Included | Included | Included |
| Company name & logo in Congress map | Included | Included | Included | Included | Included |
| Company name and logo on main lecture hall screen between sessions & at opening and closing ceremonies | Included | Included | Included | Included | Included |
| Recognition during opening and closing session | Included | Included | Included | Included | Included |
| Recognition during social events | Included | | | | |
| Push notification and email blast via conference app | 2 | 1 | 0 | 0 | 0 |
| Promotional insert in delegates' bags <i>Insert must be printed and shipped to NSWOC at the cost of the sponsor.</i> | Full Page: 8.5" x 11" | 1/2 Page: 8.5" wide x 5.5" high OR 4.25" wide x 11" high | 1/4 Page: 4.25" wide x 5.5" high | 1/4 Page: 4.25" wide x 5.5" high | None |

All booths include:

- Installation and removal Pipe & Drape
- 8' High back wall (Black)
- 3' High siderails (Black)
- (1) 6' Draped table (3 sides)
- (2) Grey side chairs
- (1) Wastebasket
- (1) ID Sign (8" x 48")

Additional Sponsorship Opportunities

Enhance Your Impact

Unlock premium visibility and boost delegate engagement by selecting from our exclusive additional sponsorship opportunities. These high-impact options offer your company the chance to align your brand with innovation, accessibility, and the educational excellence of the WCET® - NSWOC® 2026 Joint Congress.

How to Book:

1. Confirm your partnership level (Platinum, Gold, Silver, Bronze, or Exhibitor) using the booking form on our website.
2. Additional sponsorship bookings open **Thursday, August 7, 2025 at 12PM ET (5PM London, UK)** and close after four weeks on September 4, 2025.
3. Opportunities will be allocated based on partnership level priority. In cases of duplicate requests at the same level, a randomized selection will be used.
4. Booking remains open beyond September 4, 2025 until all opportunities are filled. Requests will be reviewed weekly on Thursdays.
5. Booking online at www.wcet-nswoc2026.com





Educational Sessions

Sponsored Breakfast Sessions

Start the day strong by sponsoring an official 1-hour breakfast session, giving your company a platform to share key insights and innovations in wound, ostomy, and continence care. You may propose the topic and speakers (subject to Scientific Committee approval), helping shape meaningful conversations that matter to delegates. *If you would like your session accredited for American contact hours (sometimes called CEUs), the speaker must be chosen by the Scientific Committee.*

- Includes coffee, tea, juice and hot breakfast service for all attendees
- Featured on the website as an official Congress session
- **Total available: 3**
 - Saturday, April 25, 2026
 - Sunday, April 26, 2026
 - Monday, April 27, 2026
- **Investment: \$29,000 CAD per session**

Sponsored Lunch Sessions

Lead a high-profile session during one of the Congress lunch hours, reaching the largest audience possible. These 1-hour sessions allow you to connect with attendees in an informative, engaging environment, with catering provided. You may propose the topic and speakers (subject to Scientific Committee approval), helping shape meaningful conversations that matter to delegates. *If you would like your session accredited for American contact hours (sometimes called CEUs), the speaker must be chosen by the Scientific Committee.*

- Includes boxed lunch & coffee service for all attendees
- Featured on the website as an official Congress session
- **Total available: 4**
 - Saturday, April 25, 2026
 - Sunday, April 26, 2026
 - Monday, April 27, 2026
 - Tuesday, April 28, 2026
- **Investment: \$42,000 CAD per session**



Industry & Science Sessions (Satellite Symposium)

Showcase Your Innovation. Lead the Conversation. Advance Specialized Care.

Join us in shaping the future of wound, ostomy, and continence care by leading an Industry and Science Sponsored Session at the WCET® - NSWOCC® 2026 Joint Congress. These highly anticipated sessions are a key feature of Industry and Science Day on **Friday, April 24, 2026**, taking place immediately after the Pre-Congress Workshops and just before the official Welcome Reception and Exhibit Hall Opening — making them a powerful kickoff to the week.

This is your opportunity to engage directly with a global audience of specialized nurses and healthcare professionals. Share scientific insights, launch new evidence-backed innovations, and demonstrate how your products and research are advancing care delivery. These sessions provide an ideal platform to showcase how your brand is driving impact in real-world clinical settings.

Each 50-minute session allows you to propose a focused, high-quality presentation (topic and speakers subject to Scientific Committee approval). Whether presenting new data, best practices, or a product-driven case study, your session can help start critical conversations and position your organization as a thought leader at the heart of care innovation.

Session Timeslots:

- 1:00 PM – 1:50 PM (2 concurrent sessions)
- 2:00 PM – 2:50 PM (2 concurrent sessions)
- 3:00 PM – 3:50 PM (2 concurrent sessions)

Why Sponsor an Industry and Science Session?

- Position your company as a scientific and clinical leader
- Connect with a targeted, engaged audience at the start of the Congress
- Align your brand with credible, evidence-informed education
- Launch new research, showcase product performance, or highlight patient outcomes
- **Optional: If you would like your session accredited for American contact hours (sometimes called CEUs), the speaker must be chosen by the Scientific Committee.**

These sessions are expected to attract strong attendance and engagement, offering your team an unparalleled opportunity to influence and inspire care professionals from around the world. Don't miss your chance to make a memorable impact on Day One of Congress.

- **Total available: 6**
- **Investment: \$12,500 CAD per session**



Other Sponsorship Opportunities

Mobile App Sponsor

Get your brand in the spotlight by sponsoring the official Congress mobile app — the go-to tool for all delegates navigating the event. From the program and speaker bios to interactive tools and exhibitor listings, the app keeps delegates connected and informed throughout the event and beyond.

- **Total Sponsors Available: 1**
- **Total Investment: \$7,500 CAD**
- Recognition as the official mobile app sponsor on the Congress website and all app promotional materials
- Exposure begins 6–8 weeks prior to the Congress and remains live for one month following the event

Conference Delegate Bags Sponsor

Put your brand directly into delegates' hands and keep it there! These high-quality, reusable bags are given to every attendee at registration and used daily to carry materials, helping extend your brand presence during and after the event.

- **Total Sponsors Available: 1**
- **Total Investment: \$15,000 CAD**
- Your logo printed on every official delegate bag provided at registration
- One 8.5" x 11" full-page insert included inside each bag
- Sponsor recognition on the Congress website and printed program

Translation Sponsor

Support a truly international audience by sponsoring live AI-powered translation in plenary sessions. This opportunity highlights your company's dedication to accessibility, global engagement, and inclusive education.

- **Total Sponsors Available: 1**
- **Total Investment: \$10,000 CAD**
- Sponsor recognition on the Congress website
- Recognition on screen during all translated plenary sessions beside the translation tool's QR code as the official Translation Sponsor

Notepad and Pens Sponsor

Promote your brand throughout the day by placing your logo on essential Congress materials – the notepad and pen – included in every delegate bag. These tools are used in sessions, workshops, and meetings, ensuring maximum daily visibility.

- **Total Sponsors Available: 1**
- **Total Investment: \$5,000 CAD**
- Your logo on all official Congress notepads and pens placed in each delegate bag
- Sponsor name listed on the Congress website
- Opportunity to supply custom designs or co-branded materials

Sponsor a Mobile Charging Station

Provide an appreciated service to attendees by sponsoring one or more branded charging stations. Positioned in high-traffic areas, these are essential hubs for attendees to recharge.

- **Total Available: 10**
- **Total Investment: \$2,500 CAD per station**
- Each station includes four custom panels & overhead signage featuring your logo
- Located strategically in foyers and networking areas for maximum foot traffic
- Sponsor name listed on the Congress website

Poster Sponsor

Align your brand with research excellence by supporting the poster sessions – a highlight of the Congress scientific programme. Your sponsorship funds poster board setup, awards for the top posters, and includes recognition in official materials.

- **Total Sponsors Available: 1**
- **Total Investment: \$7,500 CAD**
- Includes sponsor name and logo displayed in the poster viewing area and website
- Opportunity to present awards to winning poster presenters in-person
- Logo listed in Congress abstract page on the website & mobile app

Lanyard Sponsor

Ensure your logo is seen by every delegate, speaker, and exhibitor by sponsoring the official Congress lanyards. Worn all day, every day, they provide continuous brand exposure and are one of the most visible sponsorship opportunities.

- **Total Sponsors Available: 1**
- **Total Investment: \$15,000 CAD**
- Logo on every lanyard distributed on arrival
- Sponsor name and logo featured on the Congress website



Exhibition Services & Customs Support

We would like to inform all prospective exhibitors and sponsors that a formal Request for Proposals (RFP) will soon be issued to select an official Exhibition Services Company for the WCET® - NSWOCC® 2026 Joint Congress. This vendor will assist with booth logistics, exhibitor resources, and on-site support. We will share detailed information, timelines, and contacts as soon as this process is finalized to ensure a smooth planning experience for all partners.

Additionally, we are currently working to provide immigration and customs guidance to assist our international exhibitors and attendees. Information will be made available shortly to support travel planning, documentation, and shipment coordination for those traveling to Canada.

Please stay tuned for further updates via email and our official Congress website.

About WCET® and NSWOCC®



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About the WCET®

The World Council of Enterostomal Therapists® (WCET®), is a registered charity, established in 1978. The WCET® leads education and the advancement of wound, ostomy, and continence nursing globally towards the aim of improved patient outcomes. With members in more than 69 countries, WCET® provides peer-reviewed publications in five languages and champions access to specialized care worldwide.

Learn more: www.wcetn.org

About NSWOCC®

Nurses Specialized in Wound, Ostomy and Continence Canada® (NSWOCC®) is a registered Canadian charity representing over 600 nurses specialized in wound, ostomy and continence care, 1,300 total members. For 44 years, NSWOCC® has led national efforts in specialized nursing practice, education, and advocacy across wound, ostomy and continence care.

Learn more: www.nswoc.ca/about





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